

# CURRICULUM VITAE (UPDATED MAY 2022)

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*Citations:* [REDACTED]

## POSITION

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- Full Professor in Business Management – University of Turin (Italy) (from September, 1<sup>st</sup>, 2018).

## ACADEMIC ACTIVITY

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- Director of EROIC (Entrepreneurship Research & Open Innovation Center) - <https://iuse.it/centro-per-limprenditorialita/> (July 1, 2019 – today).
- Director of the Q-Institute Research Center (<https://www.q-institute.eu/>) (January 1, 2020 – today).
- Senior Fellow of the EuroMed Research Business Institute (<https://emrbi.org/>) (November 1, 2011 – today).
- Vice President of the EuroMed Research Business Institute (<https://emrbi.org/>) (March 1, 2016 – today).
- Representative for ACIEK (Academy of Innovation, Entrepreneurship, and Knowledge) (<https://www.aciek-academy.com/>) in Europe (June, 15, 2019 – today).
- Director of the “Knowledge Management and Innovation Research Center” (KMIRC) (October 1, 2015 – today).
- Director of the Ph.D. in Business&Management – University of Turin (December, 1st 2018 – today).
- Director of the Business Management Area of the Department of Management – University of Turin (November, 1, 2017 – today).
- Director of Master in Business Administration – University of Turin (October, 13, 2016 – today).
- Chairman of the EuroMed Research Committee “Multinational enterprises and corporate governance (October 1, 2012 – today).

- Member of the Executive Board of SIMA (Società Italiana Management) (29 aprile 2016 – today).
- Member of the Executive Board of the Ph.D. in Business and Management of the University of Torino (a.a. 2014/2015 – today).
- Former Country Director for Italy of the EuroMed Research Business Institute ([www.emrbi.com](http://www.emrbi.com)) (November, 1 2011 – March, 1 - 2016).

#### PROFESSIONAL ACTIVITY

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- Member of the Executive Board of Cuniberti & Partners (August, 2021 – today).
- Alternate Member of the Board of Auditors of PattiChiari (February, 2020 – today).
- Member of the Executive Board of ESCP EUROPE (November, 2019 – today).
- President of the Scientific Board of Progesia S.r.l.s. (September 2018 – today).
- Member of the Executive Board of CIMA (Centro Imprenditorialità e Management) (March 1, 2016 – today).
- Member of the Board of Statutory Auditors of Experientia S.r.l. (September 2017 – today).
- Member of the Supervisory Board of Experientia S.r.l. (September 2017 – today).
- Member of the Board of Statutory Auditors of Rotomors S.p.A. (September 2017 – today).
- Member of the Board of Directors of Episkey S.r.l. (January 2016 – January 2018).

#### ACADEMIC STUDY AFTER DEGREE

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- Executive MBA “Digital Disruption: Digital Transformation Strategies”, University of Cambridge (2019-2020).
- Research Scholar at Open University of Lisbon (2014).
- School by “Società Italiana Marketing (SIM)” Publish on International journals: methods and tools” (2013).
- Research Scholar at ESCP-EAP European School of Management – London (a.a. 2005-2006).
- Master Basic Business Readiness at l’ESCP-EAP European School of Management. (2005).
- Ph.D. in Business Administration, Faculty of Economics, University of Turin (2003).
- Research Scholar at California State Polytechnic of Los Angeles – U.S.A. (March-June 2003).

#### TEACHING ACTIVITY – University of Turin (*main courses*)

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- Climate Change Management  
Degree in Business Management

Academic Years: from 2021-2022 to now.

- Innovation Management and Digital Transformation  
Degree in Business Management.  
Academic Years: from 2004-2005 to now.
- Service Management  
Master in Business Administration.  
Academic Years: from 2016-2017 to now.
- Fundamentals of Management  
Ph.D. in Business and Management.  
Academic Years: from 2018-2019 to now.
- Human Resource Management and Leadership.  
Degree in Business Management.  
Academic Years: from 2010-2011 to 2020-2021.
- Corporate Governance  
Degree in Business Administration  
Academic Years: 2012-2013; 2013-2014.

## RESEARCH PROJECTS

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### a) as Coordinator of the Research Group:

- Principal investigator of the project “Funzionalizzazione di alimenti e bevande da filiera piemontese (NUTRIBEV)” - (cod. 0351000081), granted within PITEF program (Piattaforma Tecnologica di Filiera POR/FESR 14/20).
- Principal investigator of the UNDP research project “*Strengthening Private Sector Investment in Climate Change in Bangladesh*” (Duration: 01/10/2021 – 31/01/2022).
- Principal investigator of the EU research project “*Interreg\_Finch\_Financing Impact On Regional Development of Cultural Heritage Valorisation*” (code: ROSP\_INTERREG\_18\_02; duration: 31/05/2018 – 31/12/2020).
- Principal investigator of the research project “*Ricerca Locale\_2019\_ Imprese e territorio: strategie competitive, marketing e innovazione*” (code: BRES\_RILO\_19\_01; duration: 13/07/2019 – 13/07/2021).
- Principal investigator of the research project “*Ricerca Locale\_2018\_L’innovazione collaborativa: un approccio smart allo sviluppo del territorio*” (code: BRES\_RILO\_18\_01; duration: 13/07/2018 – 13/07/2020).
- Principal investigator of the research project “*Ricerca Locale\_2017\_Un approccio ‘open’ e ‘smart’ all’innovazione*” (code: BRES\_RILO\_17\_01; duration: 01/01/2017 – 31/12/2019).
- Principal investigator of the research project “*Ricerca Locale\_2016\_Smart city e innovazione per lo sviluppo del territorio*” (code: BRES\_RILO\_16\_01; duration: 31/12/2016 – 31/12/2018).
- Co-Guest Editor Special Issue “Emerging challenges for Business Process Management: the role of external resources and collaborations”, *Business Process Management Journal* (ISSN: 1463-7154), Emerald.
- Co-Guest Editor Special Issue “Digital transformation as a springboard for product, process and business model innovation”, *Journal of Business Research* (ISSN: 0148-2963), Elsevier.
- Co-Guest Editor Special Issue “Open innovation and customer-based development of new products”, *Mercati e Competitività*, (ISSN: 1826-7386), Franco Angeli.
- Guest Editor Special Issue “Open, networked and dynamic innovation in food and beverage (F&B) industry”, *British Food Journal* (ISSN: 0007-070X), Emerald.

- Co-Guest Editor Special Issue “Strategic Choices, Capital Structure, Innovative and Financial Performance of European SMEs”, *International Journal of Entrepreneurship and Small Business*, (ISSN online: 1741-8054; ISSN print: 1476-1297), Inderscience.
- Guest Editor Special Issue “Managing knowledge in multinational firms”, *World Review of Entrepreneurship, Management and Sustainable Development* (ISSN online: 1746-0581; ISSN print: 1746-0573), Inderscience.
- Guest Editor Special Issue “Managing business challenge through innovation and entrepreneurship“, *Global Business and Economics Review* (ISSN: 1097-4954), Inderscience.
- Co-Guest Editor Special Issue “Paradigms and experiences of entrepreneurial universities in the regional economic development: roles, actors, practices”, *Journal of the Knowledge Economy*, (ISSN online: 1868-7873; ISSN print: 1868-7865), Springer.
- Research project “*Social Innovation and Social Entrepreneurship*”, international research group finalised to participate at COSME - European Commission (from 2014).
- Chairman of the Research Committee “*Multinational enterprises and corporate governance*” - EuroMed Research Business Institute (from 2012).
- Principal investigator of the research project “*Anziani e qualità della vita*”, in cooperation with Fondazione Ferrero (2013-2014).
- Principal investigator of the research project “*Managing Globalization. New Business Models, Strategies and Innovation of Firms*”. The research has been published in a book edited with Cambridge Scholars Publishing (www.c-s-p.org).

**b) as Member of the Research Group:**

- “Competence industry manufacturing 4.0, CIM 4.0” granted by MISE (call of the Ministro dello Sviluppo Economico e del Ministro dell’Economia e delle Finanze 12 settembre 2017, n. 214 g.u. n. 6 del 9.01.2018).
- Member of the research team of the project EIT Food 2021 21330-Food Solutions 2021 TASK A2105 - Digit (DIGIT)
- Member of the research team of the project EIT Food 2021 TASK A2102 - RIS Summer School Circular Business Models (TASK A2102).
- Member of the research team of the project “Professional Development Framework 2019”
- Member of the research team of the project “Trust4Food” (01/09/2019 - 31/12/2019).
- Member of the research team of the project “*Knowledge Alliance to Promote Business Networks (validate Contractual Network Model)*”, finalised to participate at Erasmus Plus program (from 2014).
- Member of the research team of the project “*Gender dynamics at corporate boards*”, with prof. H.R. Kaufmann, University of Nicosia; Prof Desivilya, Max Stern Academic College of Emek, Israel; prof. Tsoukatos, Technological Educational Institute of Crete; prof. Weber, International School of Management; prof. Ayson, University of Newcastle (2012-2013).
- Member of the research team of the project “*Banche e Fondazioni di origine bancaria in Piemonte*”. (2012-2013-2014).
- Member of the research team of the project ex 60% “*Imprese multinazionali e contesto locale*”, Department of Management. (2011-2013).
- Member of the research team of the project “*Banche e Fondazioni di origine bancaria in Piemonte*”, in cooperation with CRESAM (Centro Ricerche Economiche, Sociali, Aziendali e Manageriali). (from 2011).
- Member of the research team of the project ex 60% “*La misurazione performance e competitività sistema impresa-territorio attraverso l’analisi spaziale*”, Department of Management. (2009-2011).
- Member of the research team of the project “*Il bilancio sociale dell’azienda ospedaliera S. Croce di Cuneo*”, in cooperation with CRESAM (Centro Ricerche Economiche, Sociali, Aziendali e Manageriali). (2009).
- Member of the research team of the project ex 60% “*La scelta delle strategie competitive nei mercati esteri*”, Department of Management. (2007-2009).

- Member of the research team of the project ex 60% “*Modelli integrati per l’analisi delle performance e della competitività*”, Department of Management. (2007-2009).
- Member of the research team of the project “*Il settore edile nella provincia di Cuneo: l’andamento e gli effetti sul tessuto imprenditoriale locale*”, in cooperation with CRESAM (Centro Ricerche Economiche, Sociali, Aziendali e Manageriali). (2007).
- Member of the research team of the project “*Il bilancio socio-ambientale del territorio langhe-monferrato*”, in cooperation with Fondazione Eni Enrico Mattei, Faculty of Economics of Turin, Polytechnic of Milano and CRESAM (Centro Ricerche Economiche, Sociali, Aziendali e Manageriali). (2006).
- Member of the research team of the project “*La valorizzazione delle eccellenze del territorio per la composizione di un’offerta turistica integrata. Il caso di Torino*”, in cooperation with Fondazione Eni Enrico Mattei e Turismo Torino. (2005).
- Member of the research team of the project “*Campioni d’impresa*”, in cooperation with McKinsey & Company, Sanpaolo Imi, Unicredit Private Banking, Confindustria, Faculty of Economics of Turin and Polytechnic of Turin. (2004).
- Member of the research team of the project ex 60% “*Mergers & Acquisitions: perché molte fusioni falliscono gli obiettivi?*”, Department of Management. (2004-2007).
- Member of the research team of the project ex 60% “*Allungamento della catena del valore nel settore dell’automobile: analisi di casi di turnaround*”, Department of Management. (2001-2004).

#### EDITORIAL BOARDS AND REVIEWER ACTIVITIES

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- Editor-in-chief of the journal “*British Food Journal*” (ISSN: 0007-070X).
- Associate Editor of the Journal “*Technological Forecasting & Social Change*” (ISSN: 0040-1625).
- Associate Editor - Section Editors Knowledge, Technology and Innovation Management of the journal “*Journal of Intellectual Capital*” (ISSN print: 1469-1930).
- Associate Editor of the journal “*Journal of Global Good Governance, Ethics & Leadership*” (ISSN print: 2230-2360; online: 1177-3510).
- Associate Editor of the “*International Journal of Consumer Studies*” (ISSN: 1470-6431).
- Member of the Editorial Board of the “*Journal of Knowledge Management*” (ISSN: 1367-3270).
- Member of the Editorial Board of the “*Journal of Innovation and Entrepreneurship*” (ISSN: 2192-5372).
- Member of the Editorial Board of the “*International Journal of Contemporary Hospitality Management*” (ISSN: 0959-6119).
- Member of the Editorial Board of the “*Journal of Promotion Management*” (ISSN print: 1049-6491; online: 1540-7594).
- Member of the Editorial Board of the Journal “*Sinergie Italian Journal of Management*” (ISSN: 0393-5108).
- Co-Editor of the book “*Managing Globalization. New Business Models, Strategies and Innovation of Firms*”, Cambridge Scholars Publishing, 2016.

- Reviewer of the second and third Italian editions of the text Schilling M. (2009), “Gestione dell’innovazione”, McGraw-Hill on behalf of McGraw-Hill Italy.
- Reviewer of the third editions of the text Fontana, Caroli (2009), “Economia e gestione delle imprese”, McGraw-Hill on behalf of McGraw-Hill Italy.

## PRIZES

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- Wiley Top Cited Article 2020/2021 for the article Del Giudice, M., Scuotto, V., Papa, A., Tarba, S., Bresciani, S., and Warkentin, M. (2021) “A self-tuning model for smart manufacturing SMEs: effects on digital innovation,” *Journal of Product Innovation Management*, Vol. 38 No. 1, pp. 68-89, doi 10.1111/jpim.12560.
- Wiley Top Cited Article 2020/2021 for the article Paul, J., Lim, W.M., Hao, A.W., Bresciani, S. (2021), “Scientific Procedures and Rationales for Systematic Literature Reviews (SPAR-4-SLR)”, *International Journal of Consumer Studies*, <https://doi.org/10.1111/ijcs.12695>.
- Best paper award of the ACIEK Conference 2021. Ferraris, A., Bertello, A., De Bernardi, P., Bresciani, S. (2021), “*Publicly-funded R&D consortia and open innovation: an institutional perspective*”, 14th Academy of Innovation, Entrepreneurship, and Knowledge Conference June 14-16, 2021
- “2021 Best research activities award”, Department of Management, University of Torino.
- “2020 Best research activities award”, Department of Management, University of Torino.
- “2019 Best teaching activities award”, Department of Management, University of Torino.
- Best paper award of the Sinergie-SIMA conference 2018. Santoro, G., Ferraris, A., Bresciani, S. (2018), “*Identifying and assessing the breadth of open innovation practices: the impact of innovation performance*”, Venice, June 14-15, 2018.
- “2017 EuroMed Conference Commended Track Chair Award”, 10th annual EuroMed Academy of Business (EMAB) Conference, Rome, 13-15 September 2017.
- “2015 Emerald/EMRBI Business Research Award for Emerging Researchers”, 2015.
- “Emerald Outstanding Reviewer” for the significant contribution as a reviewer of EuroMed Journal of Business throughout 2012 (2013).
- “Internationalization of research” for the project “*Innovation within firms. A survey in the Piedmont area*”. Faculty of Economics, University of Turin, 2009.
- “Best research project” for the project “*Innovation and creativity within firms*”. Faculty of Economics, University of Turin, 2007.

## PUBLICATIONS

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### Books:

- [1] Bresciani, S., Ferraris, A., Romano, M., Santoro, G. (2021), *Digital Transformation Management for Agile Organizations. A Compass to Sail the Digital World*, Emerald. ISBN: 9781800431713.
- [2] Bresciani, S. (2016), “*Le innovazioni dirompenti*”, Giappichelli (Referred Book).
- [3] Vrontis, D., Bresciani, S., Rossi, M. (edited) (2016), “*Managing Globalization. New Business Models, Strategies and Innovation*”, Cambridge Scholar Publishing, UK: Newcastle upon Tyne.
- [4] Bresciani, S. (2012), “*Crescere attraverso fusioni e acquisizioni: aspetti di governance e implicazioni strategiche*”, McGraw-Hill.
- [5] Bresciani, S., Ferraris, A. (2012), “*Imprese multinazionali: innovazione e scelte localizzative*”, Maggioli.
- [6] Bresciani, S. (2010), “*Innovare attraverso le alleanze strategiche*”, Giappichelli.
- [7] Bresciani, S. (2003), “*La Corporate Governance nel sistema impresa. Prospettive di analisi e relazionali: l’esperienza americana*”, Giappichelli.

#### Journal papers with “peer review” (double-blind review)

- [8] Akram, K., Saeed, A., Bresciani, S., Rehman, S. U., & Ferraris, A. (2022), “Factors Affecting Environmental Performance During the Covid-19 Period in the Leather Industry: A Moderated-Mediation Approach”, *Journal of Competitiveness*, Vol. 14, No. 1, pp. 5–22. <https://doi.org/10.7441/joc.2022.01.01>
- [9] Bertello, A., De Bernardi, P., Ferraris, A., Bresciani, S. (2022), “Shedding lights on organizational decoupling in publicly funded R&D consortia: An institutional perspective on open innovation”, *Technological Forecasting and Social Change*, Vol. 176, (ISSN 0040-1625), <https://doi.org/10.1016/j.techfore.2021.121433>. (ABS: 3, ANVUR: A).
- [10] Bertello, A., Battisti, E., De Bernardi, P., Bresciani, S. (2022), “An integrative framework of knowledge-intensive and sustainable entrepreneurship in entrepreneurial ecosystems”, *Journal of Business Research*, Vol. 142, pp. 683-693. <https://doi.org/10.1016/j.jbusres.2021.12.054>. (ABS: 3, ANVUR: A)
- [11] Bresciani, S., Ferraris, A., Santoro, G, Kotabe, M. (2022), “Opening up the black box on digitalization and agility: Key drivers and main outcomes”, *Technological Forecasting and Social Change*, Vol. 178, <https://doi.org/10.1016/j.techfore.2022.121567>. (ABS: 3, ANVUR: A)
- [12] Ur Rehman, S., Bresciani, S., Ashfaq, K., Mahabubul Alam, G. (2021), “Intellectual Capital, Knowledge Management, and Competitive Advantage: A Resource Orchestration Perspective”, *Journal of Knowledge Management*, Vol. ahead-of-print No. ahead-of-print. <https://doi.org/10.1108/JKM-06-2021-0453>. (ABS: 2, ANVUR: A).
- [13] Ferraris, A., Degbey, W., Singh, S., Bresciani, S., Castellano, S., Fiano, F., Couturier, J. (2021), “Microfoundations of Strategic Agility in Emerging Markets: Empirical Evidence of Italian MNEs in India”, *Journal of World Business*, Forthcoming. (ABS: 4, ANVUR: A).
- [14] Ghobadian, A., Han, T., Zhang, X., O’Regan, N., Troise, C., Bresciani, S., Narayanan, V. (2021), “COVID-19 Pandemic: The Interplay Between Firm Disruption and Managerial Attention Focus”, *British Journal of Management*, First published: 29 October 2021, <https://doi.org/10.1111/1467-8551.12556> (ABS: 4, ANVUR: A)

- [15] Bresciani, S., Puertas, R., Ferraris, A., Santoro, G. (2021), "Innovation, environmental sustainability and economic development: DEA-Bootstrap and multilevel analysis to compare two regions", *Technological Forecasting and Social Change*, Vol. 172, (DOI: 10.1016/j.techfore.2021.121040) (ISSN: 0040-1625). (Journal Rating ANVUR: A; Journal Rating Aidea: A).
- [16] Mitrega, M., Siemieniako, D., Makkonenc, H., Kubackid, K., Bresciani, S. (2021), "Versatile capabilities for growth in the context of transforming countries: Evidence from Polish manufacturing companies", *Journal of Business Research*, Vol. 134, pp. 156-170. <https://doi.org/10.1016/j.jbusres.2021.05.038>. (ABS: 3)
- [17] Jafari-Sadeghi, V., Amoozad Mahdiraji, H., Bresciani, S., Pellicelli, A. (2021), "Context-specific micro-foundations and successful SME internationalisation in emerging markets: A mixed-method analysis of managerial resources and dynamic capabilities", *Journal of Business Research*, Accepted-in press.
- [18] Paul, J., Lim, W.M., Hao, A.W., Bresciani, S. (2021), "Scientific Procedures and Rationales for Systematic Literature Reviews (SPAR-4-SLR)", *International Journal of Consumer Studies*, <https://doi.org/10.1111/ijcs.12695>. (ABS: 2).
- [19] Bresciani, S., Ciampi, F., Meli, F., Ferraris, A. (2021), "Using big data for co-innovation processes: Mapping the field of data-driven innovation, proposing theoretical developments and providing a research agenda", *International Journal of Information Management*, DOI: 10.1016/j.ijinfomgt.2021.102347. (ABS: 2, ANVUR: A).
- [20] Elia, S., Giuffrida, M., Mariani, M., Bresciani, S. (2021), "Resources and digital export: An RBV perspective on the role of digital technologies and capabilities in cross-border e-commerce", *Journal of Business Research*, Vol. 132, pp. 158-169, DOI: <https://doi.org/10.1016/j.jbusres.2021.04.010>. (ABS: 3, ANVUR: A)
- [21] Bresciani, S., Ferraris, A., Santoro, G., Premazzi, K., Quaglia, R. Yahiaoui, R., Viglia, G. (2021), "The seven lives of Airbnb. The role of accommodation types", *Annals of Tourism Research*, Vol. 88 No. 103170, ISSN 0160-7383, <https://doi.org/10.1016/j.annals.2021.103170>. (ABS: 4, ANVUR: A)
- [22] Garousi Mokhtarzadeh, N., Amoozad Mahdiraji, H., Jafarpanah, I., Jafari-Sadeghi, V., & Bresciani, S. (2021), "Classification of inter-organizational knowledge mechanisms and their effects on networking capability: A multi-layer decision-making approach", *Journal of Knowledge Management*, <https://doi.org/10.1108/JKM-07-2020-0579>. (ABS: 2, ANVUR: A)
- [23] Arun, T.M., Kaur, P., Bresciani, S., Dhir, A. (2021), "What drives the adoption and consumption of green hotel products? A systematic review of business strategies and sustainability practices", *Business Strategy and the Environment*, Vol. 30 No. 5, pp. 2637-2655. <https://10.1002/bse.2768> (ABS: 3, ANVUR: A)
- [24] Arun, T.M., Kaur, P., Bresciani, S., Dhir, A. (2021), "Entrepreneurship in Rural Hospitality and Tourism. A systematic literature review of past achievements and future promises", *International Journal of Contemporary Hospitality Management*, Vol. 33 No. 8, pp. 2521-2558. <https://doi.org/10.1108/IJCHM-09-2020-1121> (ABS: 3, ANVUR: A)
- [25] Mariani, M., Bresciani, S., Dagnino, G.B. (2021), "The Competitive Productivity of Tourism Destinations: An Integrative Conceptual Framework and a Reflection on Big Data and

Analytics”, *International Journal of Contemporary Hospitality Management*, <https://doi.org/10.1108/IJCHM-09-2020-1102> (ABS: 3, ANVUR: A)

- [26] Huarng, K.H., Bresciani, S., Malhotra, A., Ferraris, A. (2021), “Digital transformation as a springboard for product, process and business model innovation”, *Journal of Business Research*, Vol. 128, pp. 204-210. (ABS: 3, ANVUR: A).
- [27] Del Giudice, M., Scuotto, V., Papa, A., Tarba, S., Bresciani, S., and Warkentin, M. (2021) “A self-tuning model for smart manufacturing SMEs: effects on digital innovation,” *Journal of Product Innovation Management*, Vol. 38 No. 1, pp. 68-89, doi 10.1111/jpim.12560. (ABS: 4, ANVUR: A)
- [28] Bertello, A., Ferraris, A., Bresciani, S., De Bernardi, P. (2021), “Big data analytics (BDA) and degree of internationalization: the interplay between governance of BDA infrastructure and BDA capabilities”, *Journal of Management and Governance*, Vol, 25, No. 4, pp. 1035 – 1055, DOI 10.1007/s10997-020-09542-w (ABS: 1; ANVUR: A)
- [29] Bresciani, S., Vrontis, D., Carayannis, E., Fosso Wamba, S. and Cillo, V. (2020), “Guest editorial”, *Business Process Management Journal*, Vol. 26 No. 5, pp. 973-977. 10.1108/BPMJ-09-2020-519.
- [30] Huarng, K.H., Bresciani, S., Ferraris, A. (2020), “Experiential interaction design model”, *Journal of Business Research*, Vol. 118, pp. 486-490. (ABS: 3, ANVUR: A).
- [31] Ferraris, A., Bogers, M., Bresciani, S. (2020), “Subsidiary innovation performance: Balancing external knowledge sources and internal embeddedness”, *Journal of International Management*, Vol. 26, pp. 100794-100804, ISSN: 1075-4253. 10.1016/j.intman.2020.100794, (ABS: 3, ANVUR: A)
- [32] Rezaei, M., Jafari-Sadeghi, V. and Bresciani, S. (2020), “What drives the process of knowledge management in a cross-cultural setting: The impact of social capital”, *European Business Review*, Vol. 32 No. 3, pp. 485-511. <https://doi.org/10.1108/EBR-06-2019-0127> (Journal Rating Aidea: B).
- [33] Santoro, G., Bresciani, S., Papa, A. (2020), “Collaborative modes with Cultural and Creative Industries and innovation performance: The moderating role of heterogeneous sources of knowledge and absorptive capacity”, Vol 92-93, Apr-May, *Technovation*, DOI: 10.1016/j.technovation.2018.06.003. (Journal Rating ANVUR: A; Journal Rating Aidea: A).
- [34] Ferraris, A., Belyaeva, Z., Bresciani, S. (2020), “The role of universities in the Smart City innovation: Multistakeholder integration and engagement perspectives”, *Journal of Business Research*, Vol, 119 No. Oct, pp. 163-171, ISSN: 0148-2963, doi: 10.1016/j.jbusres.2018.12.010
- [35] Oliva, F., Couto, M., Santos, R. and Bresciani, S. (2019), “The integration between knowledge management and dynamic capabilities in agile organizations”, *Management Decision*, Vol. 57 No. 8, pp. 1960-1979. <https://doi.org/10.1108/MD-06-2018-0670>. (Journal Rating ANVUR: A. Journal Rating AIDEA: A)
- [36] Santoro, G., Thrassou, A., Bresciani, S., Del Giudice, M. (2019), “Do Knowledge Management and Dynamic Capabilities Affect Ambidextrous Entrepreneurial Intensity and Firms' Performance?”, *IEEE Transactions on Engineering Management*, (DOI: 10.1109/TEM.2019.2907874). (Journal Rating ANVUR: A; Journal Rating Aidea: A).

- [37] Santoro, G., Bresciani, S., Bertoldi, B. and Liu, Y. (2019), "Cause-related marketing, brand loyalty and corporate social responsibility: A cross-country analysis of Italian and Japanese consumers", *International Marketing Review*, Vol. 37 No. 4, pp. 773-791. 10.1108/IMR-11-2018-0310, (Journal Rating ANVUR: A; Journal Rating Aidea: A).
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**Conferences:**

Stefano Bresciani has been participating as speaker in many international conferences with conference proceedings like EuroMed Academy of Business Conference, Academy of Management Conference, European International Business Academy Conference, American Academy of Business Conference, World Open Innovation Conference, Sinergie-SIMA Conference, AIDEA conference, ACIEK Conference, IEEE Conference.

